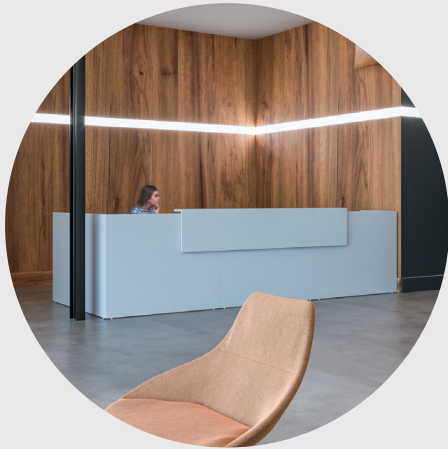


FIFTY - FIFTY FULL

Sales pitch sheet



SOCIOLOGICAL ASPECTS

- An unhappy customer shares his experience with 7 to 10 people. A happy customer only shares it with 2 or 3 people.
- It is less expensive to keep a customer than to find a new one. Depending on the activities, the proportion varies from 1 to 5 or 1 to 10.
- It takes our brain just 1/10th of a second to create the first impression.
- 13/20 is the average mark given by customers to the reception they get in a company.

TECHNICAL ASPECTS

- A reception counter with 13 modules to create the reception counter adapted to the environments of small and large companies alike.
- A console acting as reception shelf for visitors, can be fitted with LED.
- A reception counter designed with work tops intended for DDA wheelchair users.
- Spacious work tops equipped with pre-drilled grommets holes for easy cable management.
- Quick and easy assembly for installation in no time at all thanks to the connection kit simplifying alignment of the modules.

AESTHETIC ASPECTS

- Sober, geometric lines for a dynamic reception counter.
- Finishes blending perfectly to create a warm and harmonious reception space.
- Choose a one-tone finish for a sober look.
- Choose White combined with Cedar, Bleached Oak or Nebraska Oak for a modern look.
- A black soft top finish to make sure the reception counter remains clean with no finger marks, and pleasant to touch with its velvety appearance.